

AT LARGE BOARD MEMBERS

Ken Asbury Lockheed Martin Technical Operations	John Baily
Kristine A. Burnell ITT Systems Division	Dirk Draper CH2M Hill
Bill Hodgkins The Boeing Company	Jim Johnson GE Johnson Construction Company
Mike Jorgensen Red Noland Cadillac, Inc.	Lorne Kramer
Jerry Mayes Coca Cola Bottling Company	David McDermott Susemihl, McDermott & Cowan P.C
Scott McKibben The Gazette	Greg Mitchell Colorado Technical University
Laura Neumann Cheyenne Mountain Resort	Sherri Newell Colorado Springs Utilities
Gary Peacock Wal-Mart	B.J. Scott Peak Vista Community Health Centers
Linda Weise Colorado Springs Conservatory	Martin Wood University of Colorado at Colorado Springs
Doug Woods First Community Bank	

EX-OFFICIOS

Dorian Ciolek Chairman/Experience Colorado Springs at Pikes Peak Vintage Hospitality
Jeff Greene El Paso County County Administrator
Pam Keller Colorado Springs Economic Development Corporation

The Greater Colorado Springs Chamber of Commerce
6 S. Tejon Street Suite 700 Colorado Springs, Colorado 80903
Phone: 719-635-1551 Fax: 719-635-1571 www.coloradospringschamber.org



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“Your Chamber...Our Future”

*Program of Work
2008-2010*



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A Message
from our
Campaign
Co-
Chairmen



Richard F. Celeste
Campaign Co-Chairman



Jim Johnson
Campaign Co-Chairman

Dear Business Leader:

The Greater Colorado Springs Chamber of Commerce is dedicated to meeting the needs of today's businesses by helping to create a competitive environment so all businesses in the Colorado Springs area can prosper and grow.

We are excited to be a part of the **"Your Chamber...Our Future..."** campaign team to help not just meet, but exceed the goals of this program. This campaign represents a new chapter in the life of the Chamber, which is 116 years old. The Chamber has made many aggressive organizational changes to position it for the business challenges of today and tomorrow.

In order to compete, we need the resources which this campaign will provide. The Chamber provides valuable services to businesses both large and small. Would you please join us as we work to make our community and Chamber the best that it can be!

Sincerely,

Richard F. Celeste
Campaign Co-Chairman

Jim Johnson
Campaign Co-Chairman



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THE GREATER COLORADO SPRINGS
CHAMBER OF COMMERCE

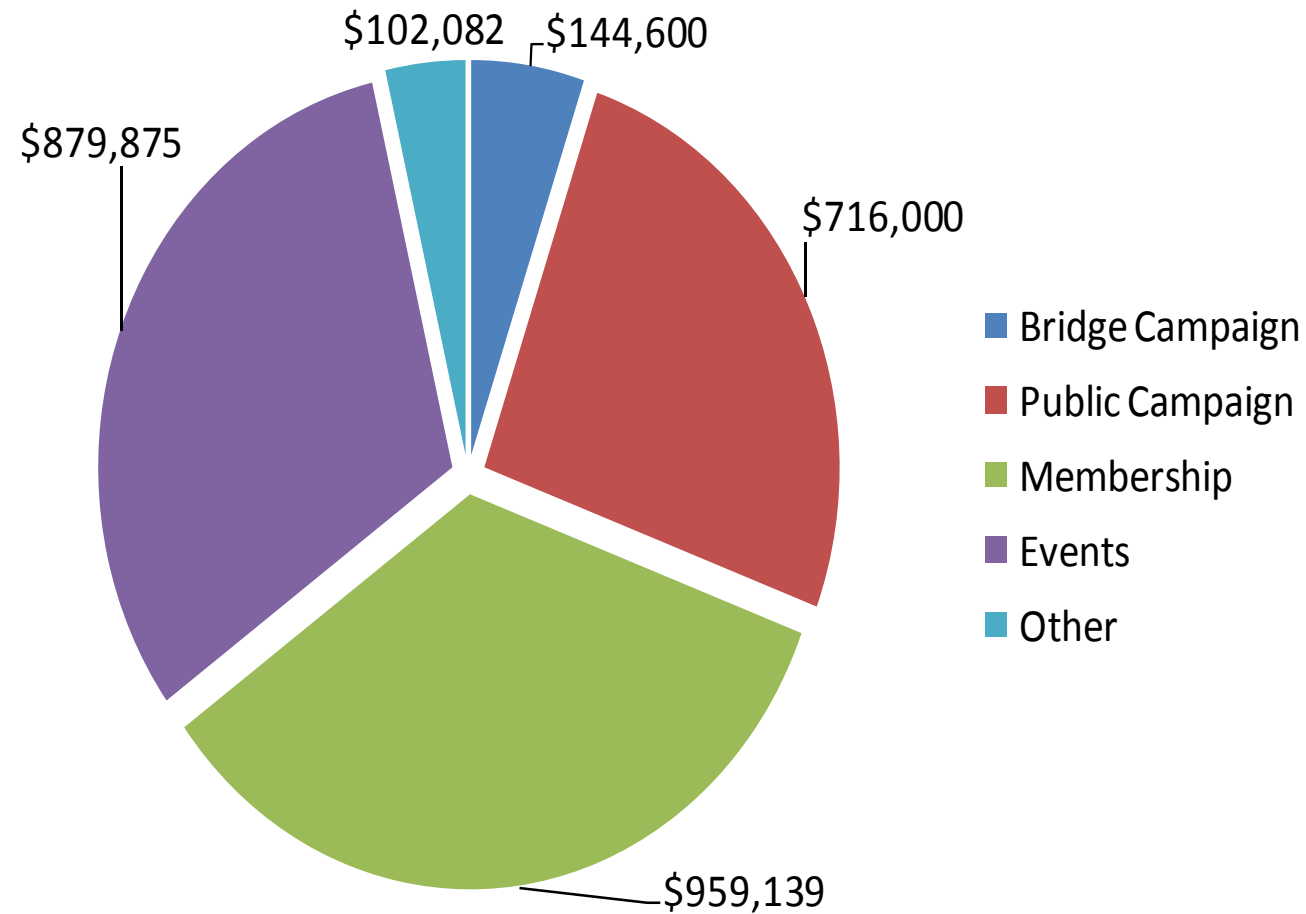
2008 BOARD OF DIRECTORS

Vic Andrews USAF/USAA (Ret.) Chairman	Nancy Lewis Garden of the Gods VNC Immediate Past Chairwoman
David Csintyan Colorado Springs Chamber Chief Executive Officer	Tom Nycum Colorado College Treasurer
JD Dallager Pikes Peak United Way Outgoing Chairman	Tim McMahon Northrop Grumman Military Affairs Liaison
Steve Engel Griffis/Blessing Governmental Affairs Chairman	Wayne Paton Ent Federal Credit Union Governmental Affairs Liaison
Laura Muir Momentum Advertising & Public Relations, LLC Business Affairs Liaison	Kelly Roth Delta Solutions and Strategies LLC Military Affairs Liaison
Michael Pennica Pennica Financial Business Affairs Chairman	Dave Whitaker KOAA-TV, News First 5/30 Governmental Affairs Liaison
Vince Rusinak Rusinak Real Estate Inc. Military Affairs Chairman	



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CHAMBER ACTIVITIES



Total: \$2,801,698



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CAMPAIGN LEADERSHIP TEAM

CAMPAIGN CHAIRMEN

Dick Celeste Colorado College	Jim Johnson G.E. Johnson
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CAMPAIGN STEERING COMMITTEE

Tom James Law Offices of Thomas M. James	Martin Wood University of Colorado at Colorado Springs
Kelly Roth Delta Solutions & Strategies	Dave McDermott Susemihl, McDermott & Cowen
Nancy Lewis Garden of the Gods VNC	Dirk Draper CH2M Hill
Doug Woods First Community Bank	Steve Engel Griffis/ Blessing
Vic Andrews USAF/USAA (Ret)	



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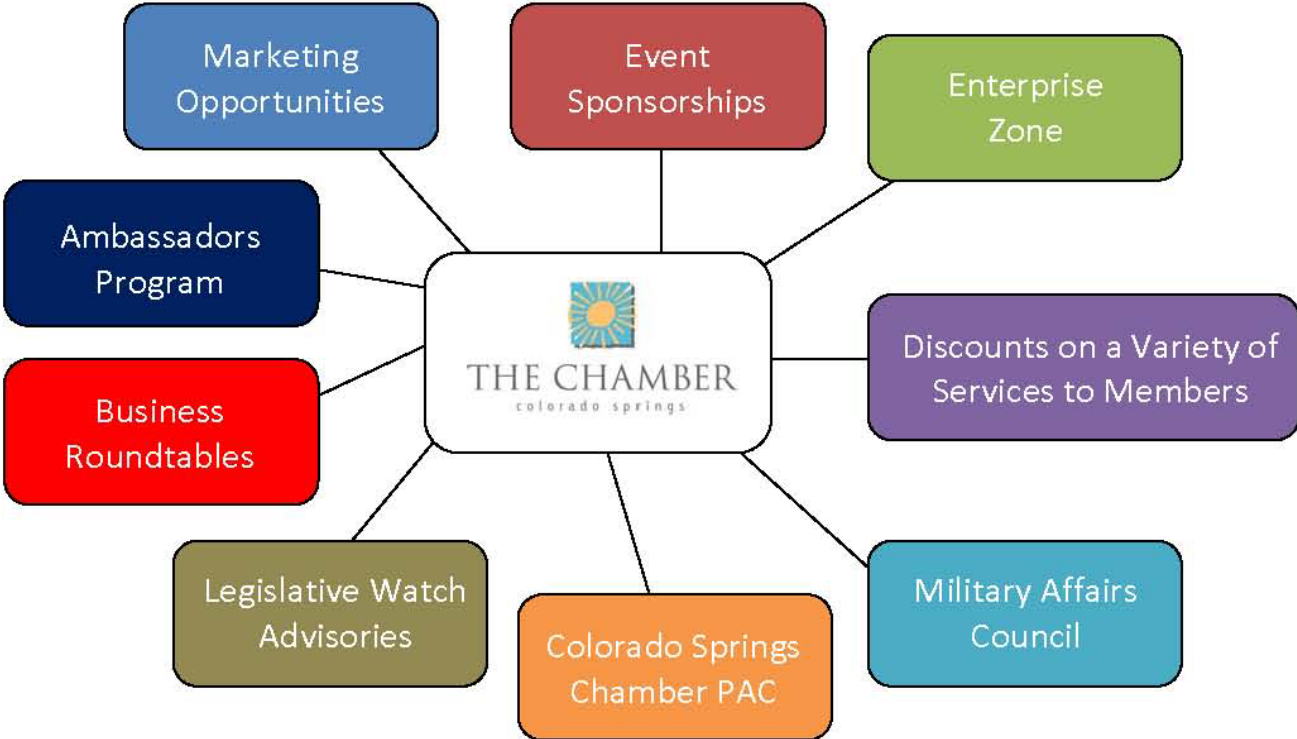
The Greater Colorado Springs Chamber of Commerce is an organization that is 116 years strong. One of the founding members of the U.S. Chamber of Commerce, the Greater Colorado Springs Chamber of Commerce is one of only 20% of the accredited Chambers of Commerce nationwide. As a member of the Chamber, you're affiliated with Colorado Springs' longest continuously operating business organization, representing more than 1,500 businesses employing over 60,000 men and women in the Pikes Peak region.

MISSION STATEMENT

To promote the economic growth and prosperity of Colorado Springs and the Pikes Peak region; to strengthen the American system of free, competitive enterprise; and to represent the common interests of business, industry, education, the professions and military in the development of sound public policy that promotes economic opportunity for all citizens.



CHAMBER ACTIVITIES



BUSINESS AFFAIRS DIVISION

The Business Affairs Division provides the “cutting edge advantages” for businesses to increase revenue and decrease operating expenses. Specifically, the Division focuses on business-to-business opportunities, member return-on-investment and collaboration with other organizations to optimize support to the entire community. More than 1,500 businesses belong to the Greater Colorado Springs Chamber of Commerce, employing over 60,000 men and women in the Pikes Peak region.

Membership is tailored to your specific business needs. Examples of offerings include:

Increased Revenues:

Networking at over 85 events
Affordable sponsorships

Decreased Expenses:

Discounted Workers’ Compensation Ins.
Advertising opportunities

Member Savings Programs

The Greater Colorado Springs Chamber of Commerce prides itself on being the “Voice of Business” in our community for all commerce-related matters which affect your business.



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NEEDS STATEMENT

The Chamber has embarked on a three year investment campaign to realize at least \$500,000 annually in commitments from investors for 2008, 2009 and 2010.

Priorities included in the CY 2008 Chamber budget include:

- Expanded marketing/media infrastructure investment, to include dedicated website support
- Debt repayment: Pay off current loan and line of credit
- Align Chamber staff with similar size markets and Chambers around the country and the Colorado Springs marketplace
- Additional support staff for the Military Affairs and Governmental Affairs and Public Policy Divisions; assist in the management and support of campaign related activities including investor relations and support the expansion of the Chamber’s programs
- Technology upgrades
- Increased outreach efforts at the local, state, and federal levels
- Higher level of advocacy through more robust political activities
- Increased direct support to the armed forces and the defense sector
- Stabilize staff talent and operations support staff

Campaign investments for 2009 and 2010 will enable the Chamber to continue expanding programs and services as well as to expand capabilities through:

- Continued programmatic growth in the Military Affairs and Government Affairs and Public Policy Divisions
- Increased outreach efforts at the local, state, and federal levels
- Higher level of advocacy through more robust political influence
- Continue increasing support for the armed forces and the defense sector
- Continue to stabilize finances and operational support



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PROGRAM OVERVIEW

The “*Your Chamber...Our Future*” campaign is a three-year, \$1.5 million funding effort, designed to enhance our ability to effectively offer programs and services that enhance our businesses and the quality of life for everyone in the “Springs” region. Our program of work will be concentrated in the following strategic areas:

MILITARY AFFAIRS DIVISION

The Military Affairs Division of the Chamber of Commerce has had a long tradition of support for the men and women of our armed forces and their families. The military in our community is a valued asset and partner contributing on both local and state levels. Since 1941, the Military Affairs office has strived to sustain and develop the diverse military missions throughout the Pikes Peak Region. Programs include:

- Support to military programs and to maintain and grow a strong military presence
- Serve as advocate for the defense and aerospace industries
- Military and the business partners programs represent over 40% on our region’s economy.
- Small Business Outreach Program provides a conduit for both large and small businesses to connect with the military
- Military Affairs Council (MAC), a separate membership organization of over 225 community members is supported by the Chamber’s Military Affairs Division
- Host organization for a state-wide Procurement Technical Assistance Center
- Lead business association supporting state efforts to bed down AFCYBER Command
- Opening lines of communications with other southern Colorado chambers on Pinon Canyon
- Collaborating with CSEDC to participate in the fall Space Foundation Strategic Defense Symposium in Omaha, NE
- Key supporter of Missile Defense Agency in hosting visiting dignitaries to showcase our community/capacity



GOVERNMENTAL AFFAIRS AND PUBLIC POLICY DIVISION

The Government Affairs and Public Policy Division works with all levels of government and community leadership to ensure a rich environment for entrepreneurial success. The Division functions as the public policy and legislative advocate for Chamber members and the business community within the Pikes Peak region and is a proactive watchdog on behalf of business to identify burdensome regulations and overreaching mandates that stifle growth and opportunity. Activities include:

- Strong regional business voice in public policy discussions
- Connect business to all levels of government
- Provide Access to Elected & Appointed Officials
- Serve as information source providing legislative and governmental information to Chamber members and provide feedback to elected officials
- Host working sessions & forums on issues of importance to the community
- Political Leadership
- Legislative Advocacy
- Small Business Initiatives
- Health Care Reform
- Higher Education
- 1:1 Business Connection
- Citizens for Effective Government
 - Quality of Life Issues
 - Safer Community Initiative

